9-50-03 B-Hilliard PATENT

THE UNITED STATES PATENT AND TRADEMARK OFFICE PATENT EXAMINING OPERATION

Applicants:

Jules Gardner, Keith J. Gelles and Brian Sloyer

Serial No:

09/723,505

Group Art Unit:

2173

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Examiner:

Shawn M. Becker

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For:

METHOD AND SYSTEM FOR CREATING AND DISPLAYING IMAGES INCLUDING POP-UP IMAGES ON A VISUAL DISPLAY

AMENDMENT

RECEIVED

Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450 SEP 2 3 2003

Technology Center 2100

Sir:

INTRODUCTORY COMMENTS

In response to the Office Action dated June 18, 2003, please amend the above-identified application as follows:

Amendments to the Claims are reflected in the Listing of Claims, which begins on page 2 of this paper.

Remarks/Arguments begin on page 12 of this paper.